Gregg Burkhalter is a recognized authority on LinkedIn and Personal Branding. He has trained countless professionals across the U.S. and Canada to effectively brand themselves and market their businesses on LinkedIn.

Gregg spent the first part of his professional career behind the microphone at radio stations in Savannah, Jacksonville, Charleston, and Atlanta. Following his radio years, Gregg worked in national music marketing and distribution.

Today, Gregg is known by many as “The LinkedIn Guy”. He provides LinkedIn Training and Strategy (and Branding Coaching) via one-on-one and group training sessions, corporate presentations and webinars. He is also a frequent speaker at civic and chamber events and area universities.

On September 29, 2017 Mr. Burkhalter will make a guest appearance at the GACFE Fraud Investigations Career Day. He will be providing a presentation entitled: LinkedIn- Personal Branding for a Successful Job Search.

LinkedIn has close to 500 million users and is the digital home of your Personal (Professional) Brand. Gregg will show you how to build a strong Personal Brand and explain how to use this valuable asset in your job search. "It's not who you know or what you know, it's who knows you!"

Visit Gregg Burkhalter’s website at: http://greggburkhalter.com/